



VISIONNAIRE

Success Case

Positivo Publishing – Ecommerce Store

Problem

Editora Positivo had the need to upgrade its virtual store, a legacy e-Commerce to a new and complete platform.

The e-Commerce should contemplate the sale of didactic materials like books and materials that aid in a better learning, fulfilling the necessary innovation requirements.



Solution

Visionnaire was responsible for developing an e-Commerce solution for Grupo Positivo.

The project allowed the integration with the various existing systems, serving more than 10,000 customers and more than 3,000 orders in the first month.



Results

With the use of the Magento platform, Editora Positivo has a modern e-Commerce aimed at the retail, integrated with its internal systems. An architecture was developed to support 3 store categories: Retail, Shop at School and Point Shop.

Currently the project includes a total of 265 online stores and more than 10,000 registered products.



Images





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